

22-113

NO.

DATE:	May 5, 2022	_	C.D. <u>10</u>
BOARD OF RECREATION AND PARK COMMISSIONERS			
SUBJECT:	SIGNAGE AT BARAC APPRECIATION OF	CK AND MICHELLE OBA THE LA CLIPPERS F ON TOWARDS THE COMP	OF DONOR RECOGNITION MA SPORTS COMPLEX IN FOUNDATION FOR THEIR PLETION OF THE CLIPPERS
AP Diaz _ H. Fujita _ J. Kim _	* M. Rudnick C. Santo Domingo N. Williams		Aluce
			General Manager
Approved	X Disap	proved	Withdrawn

#### **RECOMMENDATIONS**

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- 1. Approve the proposed donor recognition signage (Plaque), consisting of a 24" x 18" bronze plaque expressing the Department of Recreation and Parks' (RAP) appreciation to the LA Clippers Foundation for their generous donation provided to RAP through the Los Angeles Parks Foundation (LAPF), consisting of the resurfacing and refurbishment of indoor and outdoor basketball courts located at RAP operated parks and recreation centers throughout the City of Los Angeles (City), as described by this Report; and,
- 2. Approve the installation of the Plaque within the interior of the Barack and Michelle Obama Sports Complex at Rancho Cienega Park, and authorize RAP's Planning, Maintenance and Construction Branch (PMC), upon the Board of Recreation and Park Commissioners' (Board) approval of this Report, to issue a Right of Entry Permit (ROE) to LAPF and their selected contractors and/or vendor, allowing access to the park for the installation of the Plaque at a location within the interior of said Sports Complex in coordination with PMC Staff.

## <u>SUMMARY</u>

On April 4, 2018, the Board approved Contract No. 3624 (Contract) with the Los Angeles Parks Foundation (LAPF) and LA Clippers Foundation, Inc. (LACF), for the refurbishment of approximately three hundred fifty basketball courts (both indoor and outdoor) located throughout the City at RAP parks as part of the Clippers Community Courts project (Project), funded by LACF

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through a donation in the amount of Ten Million Dollars (\$10,000,000.00) provided to RAP through said Contract (Report No. 18-065) for the refurbishment of indoor and outdoor basketball courts at parks and recreation centers throughout the City. To RAP staff's knowledge, the donation is believed to be one of the largest donations ever provided to RAP, and was approved by LA Clippers owners, Steve and Connie Ballmer, and facilitated by Gillian Zucker, Clippers President for Business Operations, and Denise Booth, Chief Diversity & Inclusion Officer and Vice President of Community Relations and Player Programs.

Following the Board's approval and execution of the Contract, RAP worked diligently to initiate and complete the refurbishment of three hundred thirty-seven (337) (106 indoor and 231 outdoor) basketball courts to date, consisting of the installation of new flooring, fiberglass backboards, new goals, scoreboards, custom striping, and other ancillary enhancements. RAP is very proud to report that with the completion of the Clippers Community Court at Rancho Cienega Park, within the Michelle and Barack Obama Sports Complex (Sports Complex), the Clippers Community Courts Project is nearly complete, with only thirteen (13) courts remaining.

In order to express the City's appreciation to LACF for its generous donation towards the funding and completion of the Project, RAP staff, in coordination with LAPF, recommends the installation of a proposed donor recognition sign consisting of an 18" x 24" bronze plaque with the message shown below, recognizing and thanking the LACF for its generous gift (Plaque):

The City of Los Angeles Department of Recreation and Parks along with the Los Angeles Parks Foundation sincerely thank and acknowledge

The LA Clippers Foundation for the generous gift in the resurfacing and refurbishment of basketball courts throughout our Los Angeles City Parks.

The Plaque is planned to be installed at a location mutually chosen by the LAPF and RAP within the interior of the Sports Complex near the Clippers Community Court. Included with this Report is a sample illustration (Attachment 1) using a previously approved memorial plaque, to show how the proposed Plaque will appear visually with the LAPF, RAP and City of Los Angeles (City) logos included. The LAPF is unable to provide a rendering of the proposed Plaque containing the RAP and City logos because the plaque fabrication process is not able to replicate the logos, so they must be attached separately after a bronze plaque has been fabricated. The above language will be positioned above the three logos as depicted by Attachment 1.

The Clippers and LACF have been long-standing supporters of RAP, with mutual objectives to provide Angelinos and park visitors with the best recreational opportunities available through quality programs and facilities. The LACF has previously funded a variety of projects and programs at RAP parks and recreation centers, such as for example the installation of several play areas at underserved facilities, and sponsoring RAP's annual operation of the Junior Clippers youth basketball program and Late Night Hoops adult basketball league.

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Similarly, the LAPF also shares such goals and objectives, and has supported RAP since 2008 by supplementing RAP resources through various forms of fundraising and project management, utilizing monetary and in-kind contributions towards the enhancement and improvement of RAP programs and facilities, ranging from fitness circuit and play area installations, to the planting of hundreds of trees under the LAPF Park Forest Initiative and continuous support of RAP programming.

RAP staff recommends that the Board approve the proposed Plaque and its installation in the Sports Complex. Staff would also like to acknowledge the LACF and LAPF for their contributions towards the same, and for the valuable working relationship with RAP which is anticipated to continue for many years for the benefit and enjoyment of Angelinos and park visitors.

## FISCAL IMPACT

The approval and installation of the proposed Plaque will have no fiscal impact on RAP's General Fund, as associated costs will be funded entirely by LAPF. The future maintenance of the plaque shall be performed by RAP staff as part of the regular maintenance of the Sports Complex, funded through the RAP budget process.

## STRATEGIC PLAN INITIATIVES AND GOALS

Approval of this Report advances RAP's Strategic Plan by supporting:

**Goal No. 6:** Build financial strength and innovative collaborations to help expand and improve L.A. City parks and programs.

Outcome No. 2: Improved management of facilities

**Result:** Provision of improved basketball courts benefitting youth and adult programming.

This report was prepared by Joel Alvarez, Senior Management Analyst II, Partnership Section.

#### LIST OF ATTACHMENTS

Sample Donor Plaque Illustration

# Sample Recognition Signage Clippers Community Courts Project

## Sample Illustration of RAP and City Logo Placement:



# Proposed LA Clippers Foundation Community Courts Project Recognition Signage:

Size: 24" x 18" Bronze Plaque

#### Content:

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