

APPROVED
NOV 19 2020
BOARD OF RECREATION
AND PARK COMMISSIONERS

BOARD REPORT

NO. 20-228 REVISED

DATE November 19, 2020

C.D. 1

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: LINCOLN PARK RECREATION CENTER – APPROVAL OF DONOR
RECOGNITION SIGNAGE FOR LOS ANGELES DODGERS FOUNDATION
DREAMFIELD PROJECT

AP Diaz _____
H. Fujita _____
V. Israel _____

C. Santo Domingo _____
* N. Williams 7/12/20



General Manager

Approved X

Disapproved _____

Withdrawn _____

RECOMMENDATION

Approve the installation of recognition signage in appreciation of the gift contributions from the Los Angeles Dodgers Foundation and their partner-donors, consisting of Dreamfield ballfield improvements at Lincoln Park Recreation Center, as illustrated by the recognition signage rendering(s) included with this Report as Attachment 1.

SUMMARY

The Los Angeles Dodgers Foundation (LADF) together with their partner-donors (collectively, "Donors"), funded the development of "Dreamfield" ballfield improvements valued up to Eight Hundred Fifteen Thousand Dollars (\$815,000.00) at Lincoln Park Recreation Center, located at 3501 Valley Boulevard, Los Angeles 90031 (Project). The scope of work for the two fields consisted of various field improvements to two existing fields such as, but not limited to, soil and turf treatment, grading, soil amendments and compaction, irrigation, sod installation, infield mix, batter's box and pitching area clay, infield fixtures and conditioner, backstop padding, dugouts, bleachers, drive gates, and drinking fountain.

With the exception of certain recognition panels included on LADF's proposed recognition signage which did not identify specific donors and contained "Potential Donor" as a place-holder for the future, the Board of Recreation and Park Commissioners (Board) approved the Project and related Gift Agreement for the improvements (Agreement) on February 6, 2020 (Report No. 20-027), and accepted the Project subject to its completion (Fields) with the understanding that

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Department of Recreation and Parks (RAP) staff would return to the Board for approval of the final recognition signage once provided by LADF containing all the Project Donors. The dedication of the fields occurred in July 2020.

Included in the Agreement were preliminary renderings of the proposed scoreboard design and recognition signage to be displayed at the Fields, including backstop signage and an outfield fence windscreen, recognizing the in-kind and monetary contributions provided by the Donors, in accordance with RAP's Sponsorship Recognition Policy. The preliminary recognition signage design contemplated the possible inclusion of additional sponsors, which LADF would identify at a later date. LADF recently submitted renderings of the revised recognition signage which includes the names of the additional Donors for approval by the Board to replace the preliminary designs previously included in the previous Report No. 20-027 and the Agreement.

LADF additional sponsors identified for the proposed recognition signage include:

- The Los Angeles Dodgers Foundation;
- The 2020 Major League Baseball World Series Champion Los Angeles Dodgers;
- LA84 Foundation, a long-standing supporter of RAP;
- Kershaw's Challenge, a nonprofit organization focused on community improvement and social good; and,
- Major League Baseball.

RAP staff recommends that the Board approve the final renderings of the recognition signage as presented on Attachment 1. The proposed recognition signage will replace any currently existing sponsor recognition signage at the two baseball fields.

FISCAL IMPACT

Approval of the recognition signage will have no negative effect on RAP's General Fund as LADF will fund the fabrication and installation of such signage.

STRATEGIC PLAN INITIATIVES AND GOALS

Approval of this Report advances RAP's Strategic Plan by supporting:

Goal No. 6: Build financial strength and innovative collaborations to help expand and improve L.A. City parks and programs

Outcome No. 2: Improved management of facilities

Result: Provision of improvements to an existing baseball field

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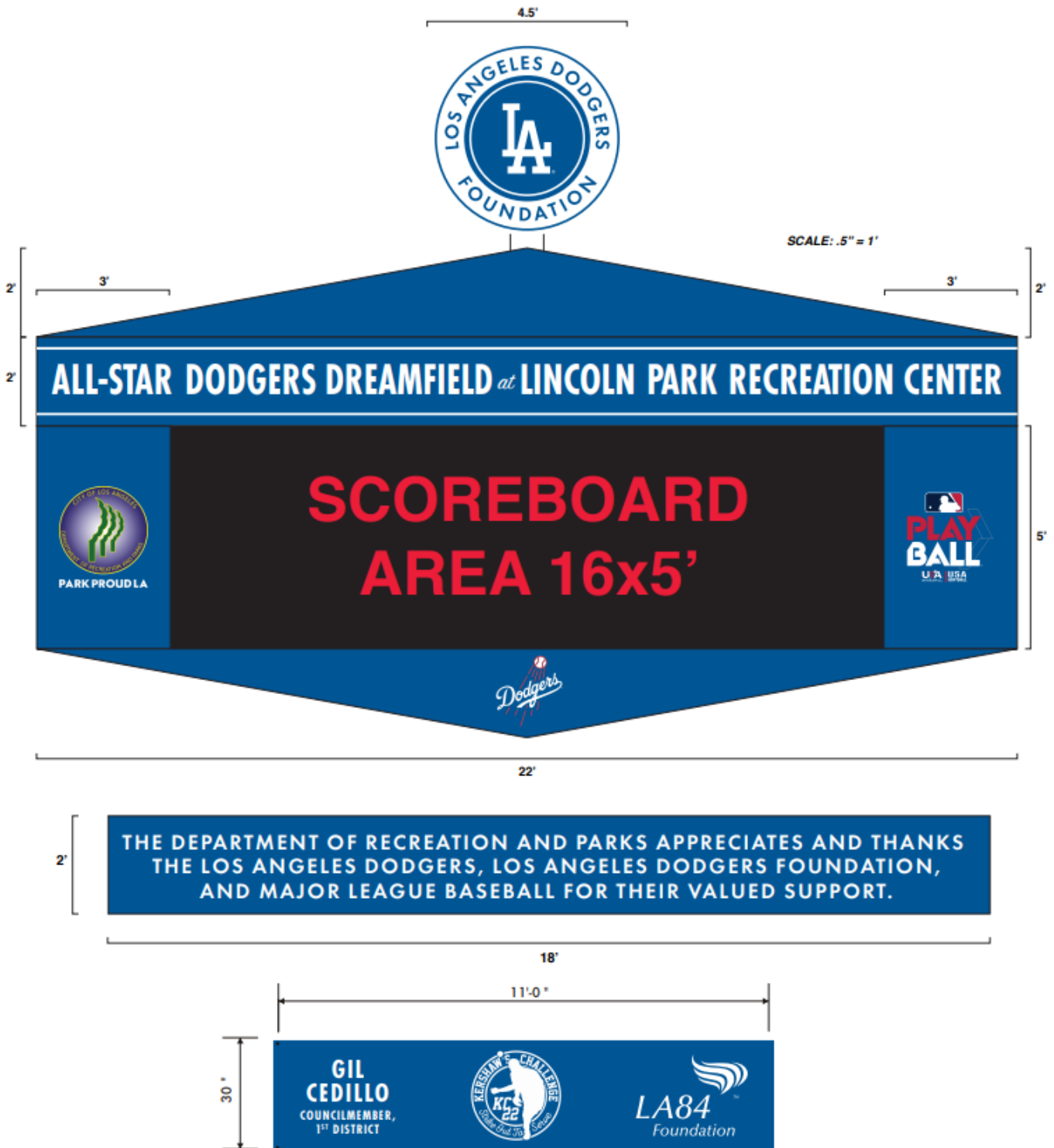
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This report was prepared by Joel Alvarez, Senior Management Analyst II, and Raymond Chang, Management Analyst, Partnership Section.

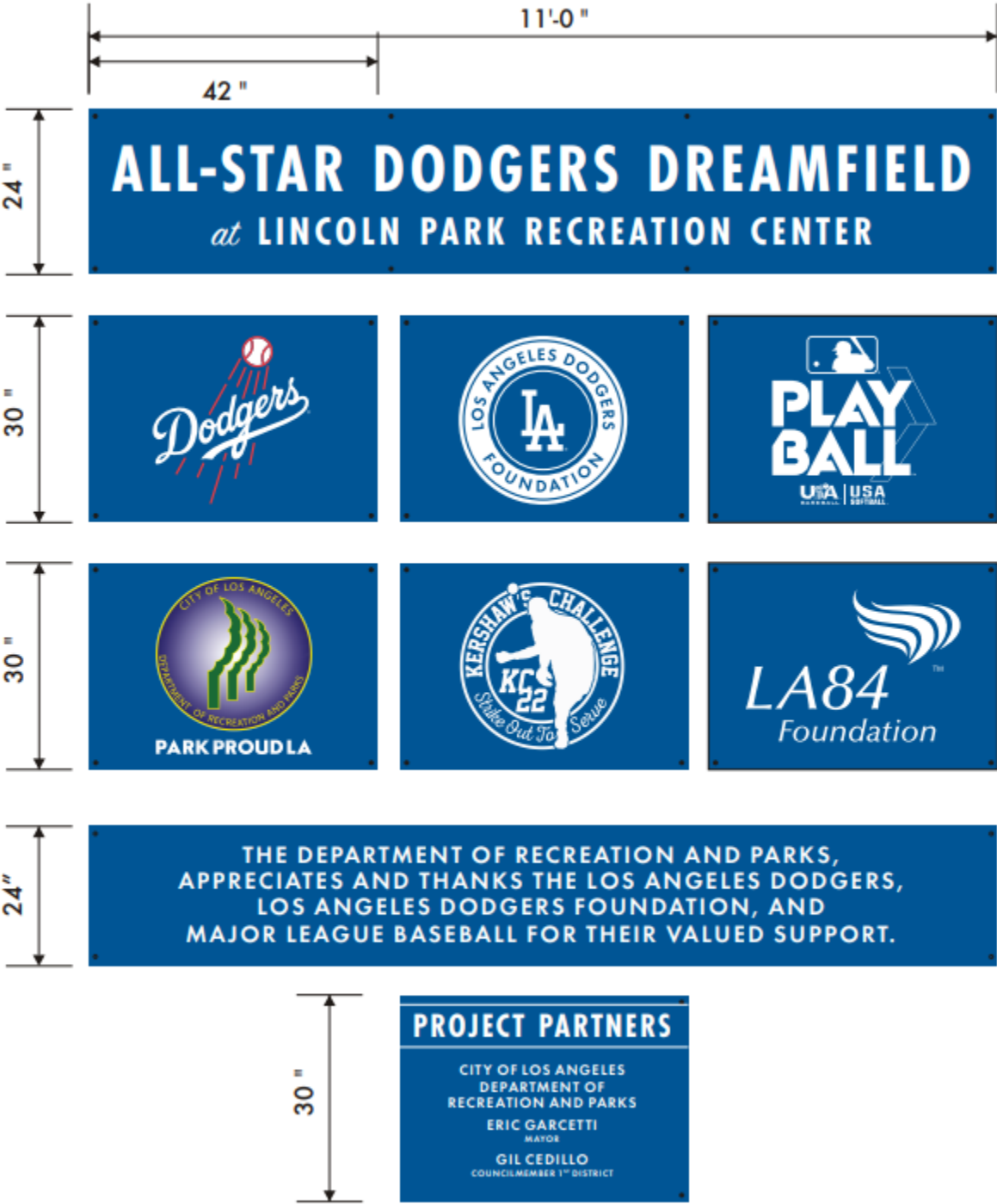
Attachments

- 1) Recognition Signage Renderings

Scoreboard Design



Backstop Design



Outfield Fence Windscreen

ALL-STAR DODGERS DREAMFIELD *at* LINCOLN PARK RECREATION CENTER



THE DEPARTMENT OF RECREATION AND PARKS, APPRECIATES AND THANKS THE LOS ANGELES DODGERS, LOS ANGELES DODGERS FOUNDATION, AND MAJOR LEAGUE BASEBALL FOR THEIR VALUED SUPPORT.