

BOARD REPORT BOARD OF RECREATION AND PARK COMMISSIONERS

NO. 18-128

DATE July 11, 2018

C.D. 4

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: PROPOSED INCREASES TO THE GRIFFITH PARK PAY PARKING FEES

AP Diaz _____ V. Israel _____
R. Barajas _____ *S. Piña-Cortez *SP*
H. Fujita _____ N. Williams _____

General Manager

Approved X Disapproved _____ Withdrawn _____
With Modifications

RECOMMENDATION(S)

1. Authorize staff to amend the Griffith Park Pay Parking section of the Schedule of Rates and Fees as detailed in Attachment 1 of this Report effective upon the Board of Recreation and Park Commissioners' (Board) approval of this Report;
2. Authorize the Department of Recreation and Parks' (RAP) General Manager, or designee, to make technical corrections as necessary to carry out the intent of this Report; **and**
3. **Request RAP Staff to provide a report within 18 months from the date of Report approval detailing the impacts of this Pay Parking rate increase on visits to the Park.**

SUMMARY

In September of 2016, the Board of Recreation and Parks Commissioners (Board) approved Report No. 16-186, which considered the Initial Study/Mitigated Negative Declaration for the proposed Griffith Park/Observatory Circulation and Parking Enhancement Plan (CPEP), beginning the process of installing Pay Parking Kiosks along Western Canyon Road, West Observatory Road, East Observatory Road and the main parking lot of the Griffith Observatory (Observatory) in Griffith Park. The intended goals of CPEP include the following: providing daily DASH Bus and parkwide shuttle service to the Observatory; reducing the number of automobiles driving up to the Observatory and generating revenue to subsidize the LADOT DASH service, while paying for an improved Traffic Control Program.

In March of 2017, the Griffith Park/Observatory Circulation and Parking Enhancement Plan began full operations. Since its inception, it has become a popular and successful program offering multi-modal options with robust DASH bus services for visitors to Griffith Park and the Observatory. However, RAP is still challenged in its efforts to reduce the amount of vehicle traffic traversing through Griffith Park, especially on the roads leading to the Observatory. Therefore, RAP staff recommends that a price increase be considered in support of RAP's continuous efforts to further discourage automobile traffic from entering Griffith Park, while encouraging multi-modal options, particularly through public transit.

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Revenues would be used to further promote public transit through marketing, increased bus services from the Red Line Station, establishment of offsite parking, further development of a park-wide shuttle system that would include shuttle service from the Universal Red Line Station to areas along the north end of the park, including Travel Town and the Los Angeles Zoo and to support operations as proposed in RAP's fiscal year 2018-19 budget as approved by the Mayor and City Council. The fee structure will have a three (3) tier system that will be based on anticipated traffic congestion and will be known as the *\$6, \$8, \$10 Parking Fee System*. The tier structure will be broken down as follows:

- \$6.00 per hour during times of low parking demands
- \$8.00 per hour during moderate parking demands such as all Summer weekdays and off-season holiday weekends
- \$10.00 per hour during periods of high demand such as three (3) week periods around Spring Break and Winter Break, summer holiday weekends or special events at the Griffith Observatory

At the discretion of the Griffith Region Superintendent, a rate of up to Twenty Dollars (\$20.00) per hour could be implemented on a temporary basis if there is a finding that additional resources such as Park Rangers, Department of Transportation (DOT) Officers, Los Angeles Police Department (LAPD) and RAP Maintenance crews are needed for safety and sanitation purposes during unusual, extraordinary occurrences. Examples include the Solar Eclipse in 2017 and the Space Shuttle flyover in 2012 that brought record breaking crowds of tens of thousands of visitors at the same time, causing extreme stresses on the park, park personnel and the surrounding neighborhoods.

NUMBER OF PEOPLE SERVED

Approximately six-million (6,000,000) visitors annually in the area of the Griffith Observatory.

ENVIRONMENTAL IMPACT REPORT

RAP staff has determined that this action is not subject to CEQA pursuant to CEQA Guidelines Section 15060(c) as it is an activity that will not result in a direct or reasonably foreseeable indirect physical change in the environment and consequently is not a project under CEQA Guidelines Section 15378. Therefore, no CEQA documentation is required.

FISCAL IMPACT STATEMENT

The amendment to the Griffith Park Pay Parking section of the Schedule of Rates and Fees is expected to result in an increase to RAP's Special Fund of Two Million Dollars (\$2,000,000.00).

This Report was prepared by Joe Salaices, Superintendent, Griffith Region.

LIST OF ATTACHMENT

Griffith Park Pay Parking Schedule of Rates and Fees

PAY PARKING LOTS

(Revised 8/17) 7/18

Fees collected from facilities listed below are deposited into the Special Fund Account as follows:

- 100% to Cabrillo Beach Parking Lot
- 100% to Harbor Parking Lot
- 85% to Westwood Parking Lot
- 100% to Hoover Parking Lot
- 100% to Griffith Pay Parking Lot

Remaining monies are deposited into the Department of Recreation and Parks General Fund Account.

CABRILLO BEACH PARKING LOT

RATES

Sunday through Saturday 5:00 a.m. to 10:30 p.m.

Vehicles	\$1.00/per space per hour (\$9.00 Max)
Oversized/Trailer/Bus	\$2.00/per space per hour (\$15.00 Max)
(Vehicles with attached trailers are permitted to stay overnight with paid parking only)	
Filming	\$2.00/per space per hour

A \$4.00 flat fee will be offered to private parties renting the Cabrillo Beach Bath House and Cabrillo Marine Aquarium with a minimum bulk purchase of 50 parking stalls.

**School buses with students K-12 attending a Cabrillo Marine Aquarium Tour are admitted free Monday through Friday. All other buses must pay oversized rate.

CABRILLO PARKING LOT EXEMPTIONS

The following groups will be exempt from parking fees provided they comply with established procedures issued by the Park Services Parking Office.

1. Polar Bears – A Cabrillo Beach Booster Club that was established in 1936
2. School buses transporting groups which have booked guided or self-guided tours with Cabrillo Marine Aquarium
3. Attendees of Department sponsored events
4. Attendees of cosponsored Department, Cabrillo Marine Aquarium or Bathhouse events, with the approval of the Assistant General Manager or designee
5. City and County staff scheduled to work at facilities located at Cabrillo Beach
6. Fee exemptions may be extended to Friends of Cabrillo Marine Aquarium or volunteers with written approval by the Assistant General Manager or designee

HARBOR PARKING LOT

RATES

Monday through Sunday	\$1.00/per space per hour (\$5.00 Max)
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5:00 a.m. – 10:30 p.m.
Filming \$2.00/per space per hour

HOOVER PAY PARKING LOT

Sunday through Saturday – 24 hour's daily

RATES

Vehicles \$1.00/per space per hour
Filming \$2.00/per space per hour

WESTWOOD PAY PARKING LOT

RATES

Monday through Friday only Permit -\$125.00/month, per space or \$1,500.00 if
6:00 a.m. to 4:00 p.m. purchased annually

Monday through Friday only Parking Meter - \$1.00/per space per hour
6:00 a.m. to 4:00 p.m.

GRIFFITH PARK PAY PARKING

Hours:

Monday through Friday 12 noon to 10 p.m.

Saturday and Sunday 10 a.m. to 10 p.m.

Vehicles _____ \$4.00/per space per hour

\$6.00 per hour - during times of low parking demands

\$8.00 per hour - during moderate parking demands such as all Summer weekdays and off-season holiday weekends

\$10.00 per hour - during periods of high demand such as three (3) week periods around Spring Break and Winter Break, summer holiday weekends or special events at the Griffith Observatory

\$20.00 per hour - At the discretion of the Superintendent, a rate of up to \$20 per hour could be implemented on a temporary basis if there is a finding that additional resources such as Park Rangers, DOT Officers, LAPD and RAP Maintenance crews are needed for safety and sanitation purposes during unusual, extraordinary occurrences requiring a high parking demand.