

APPROVED

MAY 07 2014

BOARD OF RECREATION
& PARK COMMISSIONERS

REPORT OF GENERAL MANAGER

NO. 14-116

DATE May 7, 2014

C.D. 15

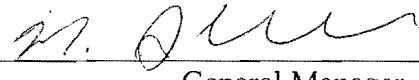
BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: CABRILLO MARINE AQUARIUM – DONATION FROM THE FRIENDS OF CABRILLO MARINE AQUARIUM FOR STAFF ENRICHMENT, EDUCATIONAL PROGRAMMING, OPERATIONAL SUPPORT, AND COMMUNITY OUTREACH


R. Adams _____
R. Barajas _____
H. Fujita _____

V. Israel _____
*K. Regan _____
N. Williams _____





General Manager

Approved  _____

Disapproved _____

Withdrawn _____

RECOMMENDATION:

That the Board accept the donation as noted in the Summary of this Report, and that appropriate recognition be given to the donor.

SUMMARY:

Cabrillo Marine Aquarium (CMA) received monies, services, and direct support in the amount of \$359,384.00 during Fiscal Year 2012/13 from the Friends of Cabrillo Marine Aquarium (FCMA). The restricted and unrestricted funds were used for on-going support of CMA's programs and exhibits centered on promoting science, technology, and a greater understanding and appreciation for the marine life and environs of Southern California. Some of the funds were for reimbursement of expenditures, expenses towards the Master Plan documents, and direct payments on behalf of CMA for programs, materials, and improvements.

Total annual attendance at CMA is over 280,000 which includes free school tours to 60,000 children each year. An additional 25,000 children experience CMA in their classrooms through the Aquarium's Outreach Program. Scholarships were also made available to students who might not otherwise be able to participate in science workshops.

CMA staff remain current in the fields of marine biology and informal science education by attending professional conferences both domestically and internationally. Aquarium educators are able to share their knowledge with fellow educators through teacher workshops. Continuing education and enrichment were another area funded by FCMA.

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The public are introduced to local ocean life by visiting the aquarium, attending lectures in the auditorium, reading a book in the research library, or by attending one CMA's special events.

FCMA was established as a 501 (c) (3) organization in 1993. Today, a fifteen (15) member volunteer board comprised of community and business leaders, continue to provide strategic support and financial assistance to Cabrillo Marine Aquarium. FCMA raised over \$10 million to fund an expansion of the facility in 2004, and are now concentrating on long range plans and improvements over the next fifteen (15) years.

FISCAL IMPACT STATEMENT:

Acceptance of this donation results in no fiscal impact to the Department's General Fund, except for unknown savings, as donations may offset some expenditures.

This report was prepared by Mike Schaadt, Director, Cabrillo Marine Aquarium.