

APPROVED

REPORT OF GENERAL MANAGER

NO. 14-082

DATE April 2, 2014

APR 02 2014
BOARD OF RECREATION
1 PARK COMMISSIONERS

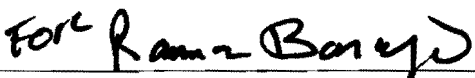
C.D. All

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: SUMMER LUNCH PROGRAM – NATIONAL RECREATION AND PARK ASSOCIATION 2014 OUT-OF-SCHOOL TIME PROGRAMS GRANT – AUTHORIZATION TO SUBMIT GRANT APPLICATION; ACCEPTANCE OF GRANT FUNDS

R. Adams _____
R. Barajas RB
H. Fujita _____

*V. Israel _____
K. Regan _____
N. Williams _____



General Manager

Approved

Disapproved

Withdrawn

RECOMMENDATIONS:

That the Board:

1. Approve retroactively the submission of an application for a 2014 Out-of-School Time Programs Grant from the National Recreation and Park Association (NRPA) to augment funding for the Department of Recreation and Parks (RAP) 2014 Summer Lunch Program in an approximate amount of \$35,000.00, subject to the approval of the Mayor and the City Council;
2. Direct staff to transmit a copy of the grant application to the Mayor, Office of the City Administrative Officer (CAO), Office of the Chief Legislative Analyst (CLA) and to the City Clerk for committee and City Council approval before accepting and receiving the grant award, pursuant to Los Angeles Administrative Code Section 14.6 et seq. as may be amended;
3. Authorize RAP's General Manager to accept and receive the NRPA 2014 Out-of-School Time Programs Grant, if awarded, in an approximate amount of \$35,000.00 from NRPA to supplement the 2014 Summer Lunch Program, subject to the approval of the Mayor and City Council;
4. Designate RAP's General Manager, Executive Officer, or Assistant General Manager, as the agent to conduct all negotiations, execute and submit all documents, including, but not limited to applications, agreements, amendments, and payment request, which may be necessary for the completion of the project; and,

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5. Authorize RAP's Chief Accounting Employee to establish the necessary account and/or to appropriate funding received within "Recreation and Parks Grant" Fund 205 to accept the NRPA grant in an approximate amount of \$35,000.00 for the 2014 Summer Lunch Program, if awarded.

SUMMARY:

On February 12, 2013, the Department of Recreation and Parks (RAP) received notification of the National Recreation and Park Association's (NRPA) 2014 Out-of-School Time Programs Grant, which supports children's health programming through park and recreation out-of-school time programs. The application was due by March 6, 2014.

In 2012, RAP received a similar award, the NRPA Serving Communities Grant, which helped to expand marketing and outreach in an effort to increase participation in RAP's Summer Lunch Program (Board Report No. 12-120) (Council File No. 12-0657). RAP's Summer Lunch Program provides free nutritious lunches to children ages 1-18 at more than 100 RAP facilities (feeding sites) located in low to moderate income areas throughout the City of Los Angeles. While most participants are drawn from RAP's summer day camp programs, these feeding sites are open to the public and meals are available to all youth. The program serves an estimated 200,000 meals each summer.

If awarded, this grant will be used to enhance marketing and outreach for the program. It will also assist in training program staff in nutrition education. As a condition of this grant, RAP will implement the OrganWise Guys nutrition education program at ten (10) of the feeding sites and disseminate nutritional information to participants and their families. This grant will also supply in-kind nutrition literacy materials valued at \$10,000.00 for use in OrganWise Guys nutrition literacy programming. The goal will be to provide nutrition education to at least 500 children by increasing access to nutritional facts and information.

FISCAL IMPACT STATEMENT:

This grant will provide additional funding to enhance RAP's Summer Lunch Program and does not require a match. Therefore, there is no anticipated impact to RAP's General Fund.

This report was prepared by Isophine Atkinson, Senior Management Analyst, Grants Administration.