

**APPROVED**

REPORT OF GENERAL MANAGER

NO. 11-241

DATE September 7, 2011

**SEP 07 2011**

C.D. 4

**BOARD OF RECREATION  
and PARK COMMISSIONERS**

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: GRIFFITH PARK – FINAL APPROVAL OF THE INSTALLATION OF  
COMMEMORATIVE PLAQUES TO ACKNOWLEDGE DONORS TO THE  
ACQUISITION OF CAHUENGA PEAK AND RELATED SITE IMPROVEMENTS

R. Adams \_\_\_\_\_  
H. Fujita \_\_\_\_\_  
V. Israel \_\_\_\_\_

K. Regan \_\_\_\_\_  
\*M. Shull *M. Shull*  
N. Williams \_\_\_\_\_

*[Signature]*  
General Manager

Approved \_\_\_\_\_

Disapproved \_\_\_\_\_

Withdrawn \_\_\_\_\_

RECOMMENDATION:

That the Board grant final approval for the installation of four plaques and landscaping, fencing, and associated site improvements, at the various locations in Griffith Park to acknowledge donors to the acquisition of Cahuenga Peak and related site improvements.

SUMMARY:

Griffith Park is located at 4730 Crystal Springs Drive in the Hollywood area of the City. This 4,281.73 acre park provides a variety of recreational amenities, programs, and activities for the local community.

On December 8, 2010, in Board Report No. 10-332, the Board of Recreation and Park Commissioners (Board) granted conceptual approval for the installation of three plaques and landscaping, fencing, and associated site improvements, at the various locations in Griffith Park.

As detailed in Board Report No. 10-332, the Trust for Public Land (TPL), a non-profit organization acted as the buying agent for the City for the acquisition of 138 acres of open space property known as Cahuenga Peak. TPL used public funds, totaling \$5,720,576, and private donations, totaling \$5,979,424, to acquire Cahuenga Peak. In recognition of the help and support of the public and private donors who contributed funding to acquire Cahuenga Peak, TPL had requested permission to install commemorative plaques and develop site improvements at three locations on, or adjacent to, the newly acquired property. TPL will fund the cost for the fabrication and installation of the commemorative plaques and for the associated site improvements. The proposed plaques would be made of bronze and be protected with a graffiti resistant coating and will be maintained by RAP.

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TPL has coordinated site visits and discussions with Department staff, the Councilmember of Council District 4, the Hollywood Sign Trust, and other stakeholders, in order to identify appropriate locations for the installation of the proposed commemorative plaques and to discuss the proposed site improvements.

As a result of these site visits and discussions, TPL is now proposing to install four bronze commemorative plaques in four separate locations; one at the Wonderview Drive trailhead and three on Mount Lee. Exhibit A shows the proposed installation locations, labeled as Locations No. 1 through No. 4, for each of the four plaques.

Two of the plaques would measure 21" wide x 17" high and would each be secured to a stone boulder approximately 5' wide x 4' high. The proposed language for these two plaques would be identical (Exhibit B). These two plaques would be installed at Locations No. 1 and No. 4.

The other two plaques would measure 19" wide x 9" high and would each be secured to a stone boulder approximately 28" wide x 20" high. One plaque would have language recognizing donor Aileen Getty (Exhibit C) and would be installed at Location No. 2. The other plaque would have language recognizing donor Hugh M. Hefner (Exhibit D) and would be installed at Location No. 3.

Additionally, TPL would install landscaping, decorative rocks, and associated site improvements at the location of each commemorative plaque. Exhibit E shows a small scale perspective of how the final plaque and boulder installation would appear at Locations No. 1 and No. 4.

Staff has determined that the subject project is a continuation of an existing project approved on December 8, 2010 (Board Report No. 10-332) that is exempted from CEQA [Class 1(1,3) and Class 11(1,3)]. The work funded by the current Board action will not result in any additional environmental impacts, and therefore, is covered by the existing CEQA exemption. No additional CEQA documentation is required.

### FISCAL IMPACT STATEMENT:

The approval of the installation of the plaques and landscaping may have a minor fiscal impact on the Department's General Fund. The estimated costs for the design, development, and construction of the plaques and landscaping are anticipated to be funded by sources other than the Department's General fund. However, the implementation of the proposed plaques and landscaping may increase the level of daily maintenance required at this facility which will be included in the existing Metro Region park maintenance routes.

This report was prepared by Darryl Ford, Management Analyst II, Planning, Construction, and Maintenance Division.

# Exhibit A



Proposed Plaque Locations

Griffith  
HOLLYWOOD

CAHUENGA PEAK WAS ADDED TO GRIFFITH PARK WITH THE HELP AND SUPPORT OF DONORS WORLDWIDE.

THANK YOU TO EVERYONE WHO HELPED THE TRUST FOR PUBLIC LAND SAVE CAHUENGA PEAK FOR ALL OF US TO EXPLORE AND ENJOY—TODAY, AND FOR GENERATIONS TO COME.

CITY OF LOS ANGELES · THE TIFFANY & CO. FOUNDATION  
AILEEN GETTY · HUGH M. HEFNER · STATE OF CALIFORNIA

LUCASFILM FOUNDATION · MOUNTAINS RECREATION CONSERVATION AUTHORITY  
SANTA MONICA MOUNTAINS CONSERVANCY · WILDLIFE CONSERVATION BOARD · STEVEN SPIELBERG

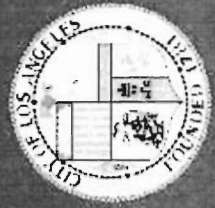
THE ACADEMY OF MOTION PICTURE ARTS AND SCIENCES · CBS CORPORATION · THE WALT DISNEY COMPANY FOUNDATION  
THE ENTERTAINMENT INDUSTRY FOUNDATION · CARL W. JOHNSON FOUNDATION · KATHLEEN KENNEDY AND FRANK MARSHALL  
NBC UNIVERSAL · MARRIE AND JERRY PERENCHIO · SONY PICTURES ENTERTAINMENT · TWENTIETH CENTURY FOX  
WARNER BROS. ENTERTAINMENT INC. AND TIME WARNER INC.

CALIFORNIANS WHO VOTED FOR LAND AND WATER CONSERVATION  
THOUSANDS OF INDIVIDUAL DONORS FROM CALIFORNIA, AND AROUND THE WORLD

PROJECT PARTNERS

TOM LARONCE, COUNCILMEMBER 4TH DISTRICT  
CITY OF LOS ANGELES DEPARTMENT OF RECREATION & PARKS  
HOLLYWOOD STAR TRUST · HOLLYWOOD CHAMBER OF COMMERCE

DECEMBER 2010



**THE TRUST for PUBLIC LAND**  
CONSERVING LAND FOR PEOPLE

# Exhibit C



TRAIL PLAQUE ILLUSTRATION



TRAIL PLAQUE ILLUSTRATION

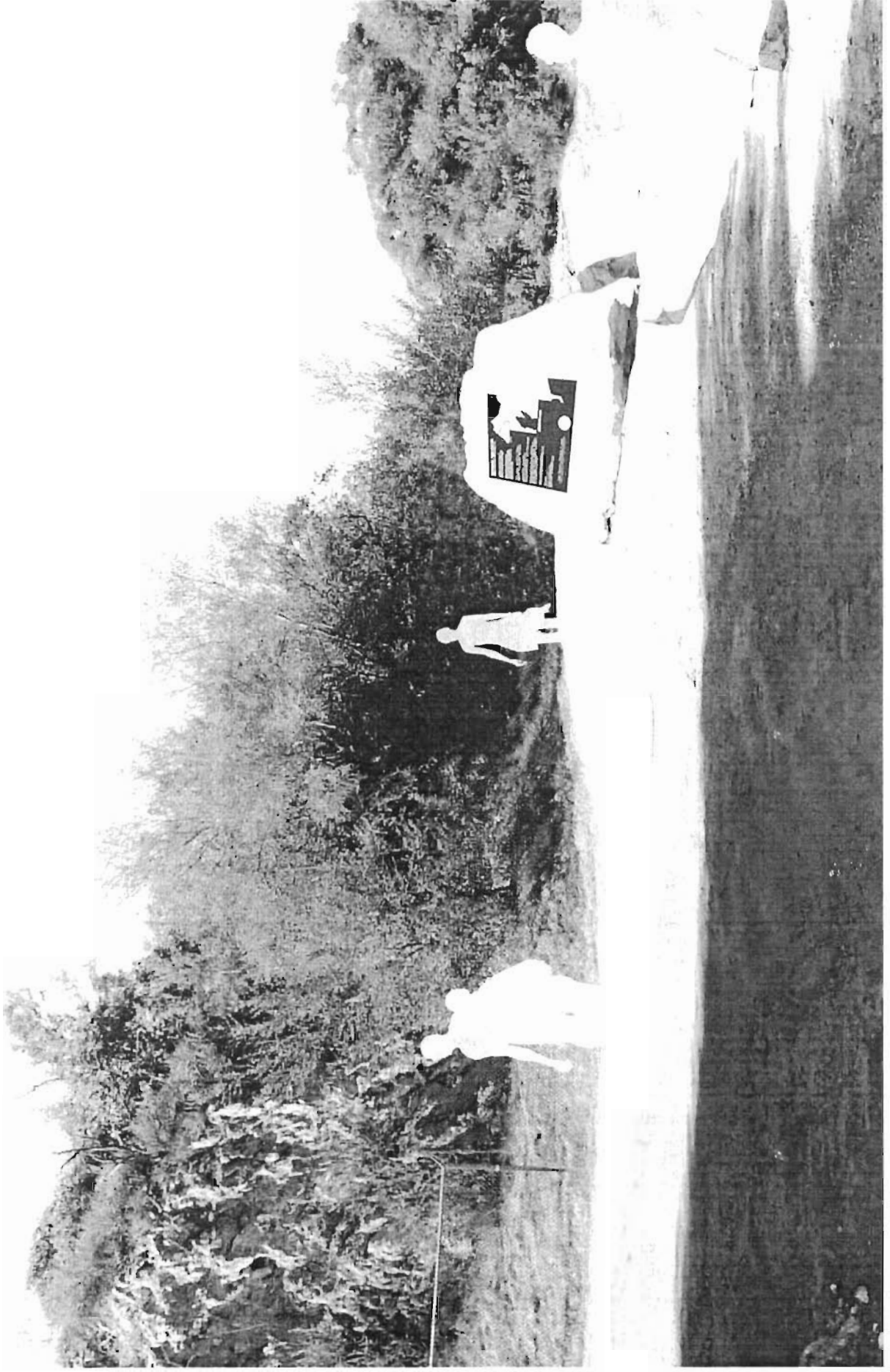


# Exhibit E



Plaque Site Perspective: Location No. 1

# Exhibit E



Plaque Site Perspective: Location No. 4