

APPROVED
MAY 05 2010

REPORT OF GENERAL MANAGER

NO. 10-104

DATE May 5, 2010

**BOARD OF RECREATION
and PARK COMMISSIONERS**

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BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: NORTH HOLLYWOOD RECREATION CENTER AND POOL - TILE WALL MURAL INSTALLATION PROJECT

R. Adams	_____	F. Mok	_____
H. Fujita	_____	K. Regan	_____
S. Huntley	_____	*M. Shull	<u>ms</u>
V. Israel	_____		

V. Israel
General Manager

Approved _____ Disapproved _____ Withdrawn _____

RECOMMENDATION:

That the Board:

1. Approve the installation of a tile wall mural project at North Hollywood Recreation Center; and,
2. Authorize the Department to issue the appropriate right-of-entry permit.

SUMMARY:

North Hollywood Recreation Center is located at 11430 Chandler Boulevard in the South Valley region of the City. The North Hollywood Recreation Center features an auditorium, baseball diamond, indoor and outdoor basketball courts, children's play area, handball courts, picnic areas, tennis courts, and a seasonal pool.

For the past two years the Mid-Town North Hollywood Neighborhood Council (MTNHNC) has been hosting tile painting stations at MTNHNC and Los Angeles Department of Recreation and Parks holiday events (Saturday, December 13, 2008, and Saturday, December 12, 2009) where community children and adults were invited to paint ocean themed tiles. The tiles, paint, and glazing process were paid for by the MTNHNC. Additionally, the MTNHNC annually sets aside a portion of its funding for graffiti abatement and have committed to utilize those funds as necessary to maintain the tile wall installation. These issues will be delineated in the right-of-entry permit, which will also provide for the mural's removal if it is not maintained. Removal of the mural is subject to the provisions of Federal and State law that require notice to artists prior

REPORT OF GENERAL MANAGER

PG. 2

NO. 10-104

to physical defacement, mutilation, alteration or destruction of works of fine art (17 U.S. Code 106A; California Civil Code section 987).

Now that approximately 300 tiles have been painted by local community members, the MTNHNC seeks permission to install the tiles at the North Hollywood Recreation Center pool area. Exhibit A shows the proposed tile installation location and Exhibit B shows a small scale example of how the final project would appear.

On April 6, 2010, the tile wall project was presented to the North Hollywood Recreation Center Park Advisory Board for public input and comment. The PAB and the members of the public were universally supportive of the tile wall project. The tile wall project is also being presented to the Cultural Affairs Commission for approval.

The Councilmember of the District and Valley Region management and staff support this project at North Hollywood Recreation Center.

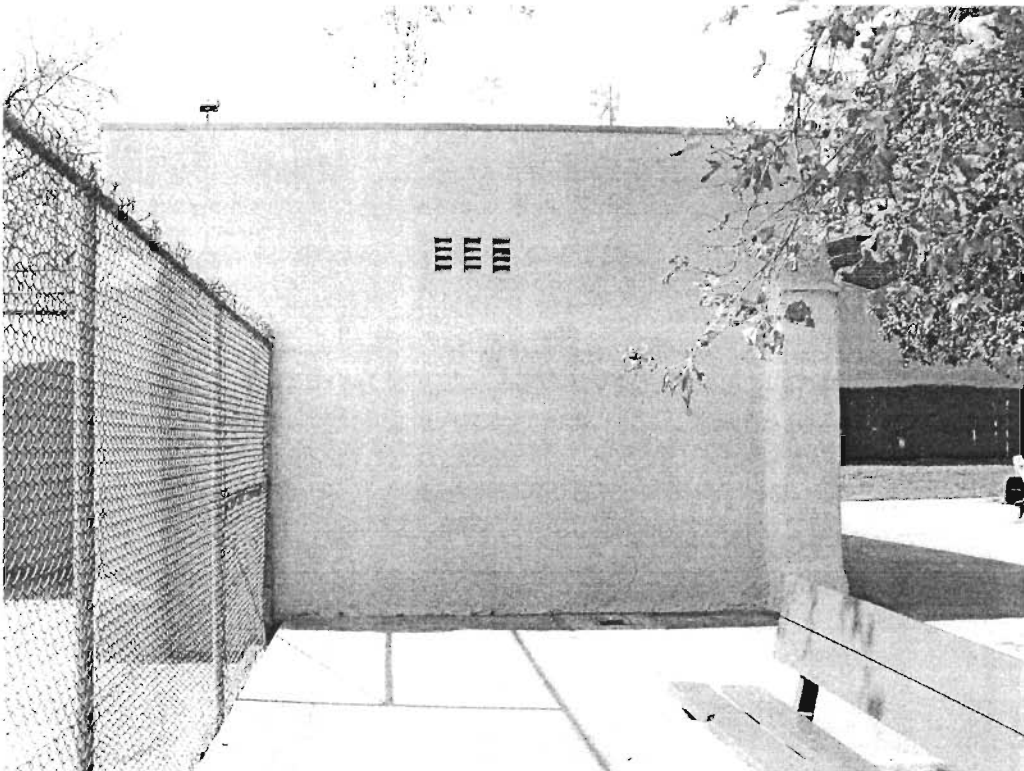
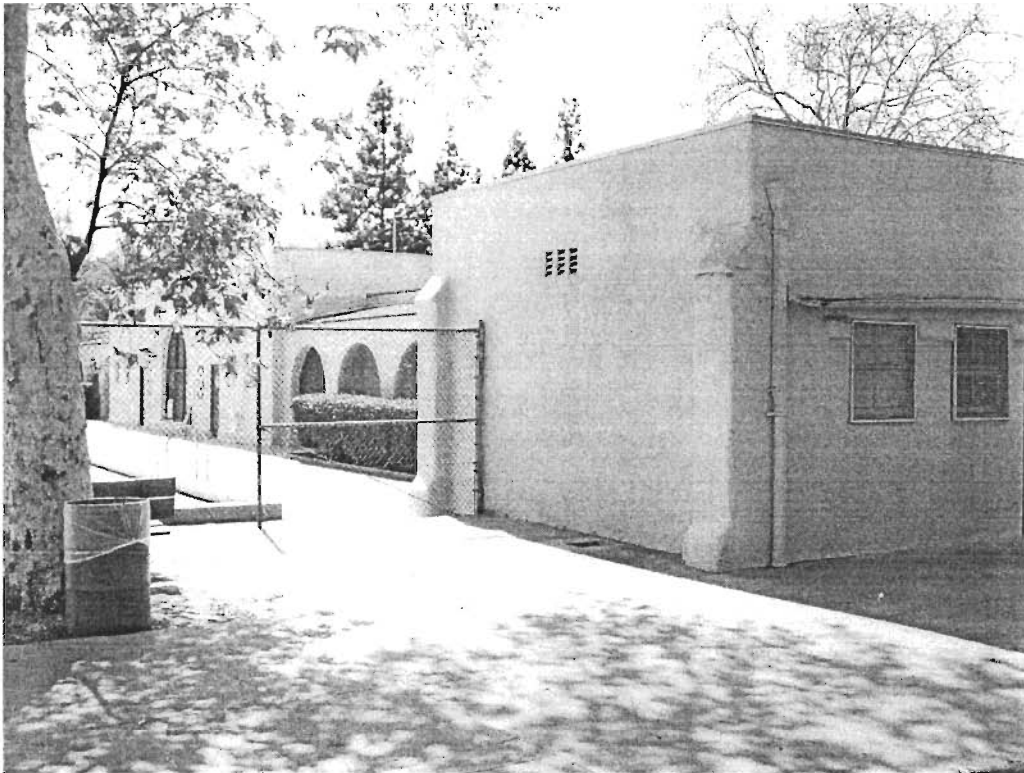
FISCAL IMPACT STATEMENT:

Installation of these items will have negligible impact on the Department's General Fund, as the cost of the tiles, installation and maintenance will be funded by the Mid-Town North Hollywood Neighborhood Council.

This report was prepared by Melinda Gejer, City Planning Associate, Planning and Construction.

MTNHNC Tile Wall project for North Hollywood Pool

Location Pictures



MTNHNC Tile Wall project for North Hollywood Pool

Small scale example of the proposed project for the pool

