APP 15 2000

REPORT OF GENERAL MANAGER

MIN T A CARA

NO.09-101					
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DATE April 15, 2009

BOARD OF RECREATION and PARK COMMISSIONERS

C.D. 13

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT:	OPERATIONS EAST – GRIFFITH-METRO REG	GION -	DONATION	FROM
	KTLA			

R. Adams H. Fujita S. Huntley *V. Israel	J. Kolb F. Mok K. Regan M. Shull		
v			General Manager (fr)
Approved_		Disapproved_	Withdrawn

RECOMMENDATION:

That the Board accept the donation as noted in the Summary of this report and that appropriate recognition be given to the donor.

SUMMARY:

Operations East, Griffith-Metro Region, received an in-kind donation with an estimated total value of \$10,000 from KTLA. The donation offset production costs by providing Public Service Announcements (PSA) and Master of Ceremonies Services for the 2008 Lotus Festival held at Echo Park in Council District 13. KTLA was recognized as a Lavender Lotus Sponsor at the event.

FISCAL IMPACT STATEMENT:

Acceptance of this donation results in no fiscal impact on the Department's General Fund except for unknown savings as this donation may offset some expenditures.

This report was prepared by Jason Kitahara, Sr. Recreation Director II, Griffith-Metro Region.