

APPROVED  
APR 15 2009

REPORT OF GENERAL MANAGER

NO. 09-083

DATE April 15, 2009

BOARD OF RECREATION  
and PARK COMMISSIONERS

C.D. 9

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: GILBERT LINDSAY RECREATION CENTER, 48<sup>TH</sup> STREET PARK, FRED ROBERTS RECREATION CENTER, SLAUSON RECREATION CENTER, SOUTH PARK RECREATION CENTER, AND TRINITY RECREATION CENTER - GIFT AGREEMENT WITH THE TRUST FOR PUBLIC LAND FOR THE DONATION OF "FITNESS ZONE" EXERCISE EQUIPMENT AT EACH PARK SITE

R. Adams	_____	J. Kolb	_____
H. Fujita	_____	F. Mok	_____
S. Huntley	_____	K. Regan	_____
V. Israel	_____	*M. Shull	<i>me for</i>

*[Signature]*  
General Manager

Approved \_\_\_\_\_

Disapproved \_\_\_\_\_

Withdrawn \_\_\_\_\_

RECOMMENDATION:

That the Board:

1. Approve a proposed Gift Agreement, substantially in the form on file in the Board Office, with the Trust for Public Land for the donation of "Fitness Zone" exercise equipment to be installed at Gilbert Lindsay Recreation Center, 48<sup>th</sup> Street Park, Fred Roberts Recreation Center, Slauson Recreation Center, South Park Recreation Center, and Trinity Recreation Center;
2. Direct the Board Secretary to transmit the proposed Agreement concurrently to the Mayor in accordance with Executive Directive No. 3, and to the City Attorney for review and approval as to form; and,
3. Authorize the Board President and Secretary to execute the Agreement upon receipt of the necessary approvals.

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### SUMMARY:

As a gift to the City of Los Angeles (City), the Trust for Public Land (TPL) has offered to install a series of exercise equipment to create a "Fitness Zone" at six park sites located in the Ninth Council District. The TPL proposes to contract with Greenfield Sport Parks, Inc., for the purchase and installation of the Fitness Zone equipment valued at \$50,000 per site. The TPL shall fund the proposed project through a \$200,000 grant from the Community Redevelopment Agency of Los Angeles (CRA) and \$100,000 grant from the Kaiser Permanente Foundation.

The location of each site is as follows:

- Gilbert Lindsay Recreation Center - 429 East 42<sup>nd</sup> Place
- 48<sup>th</sup> Street Park - 4800 South Hoover Street
- Fred Roberts Recreation Center - 4700 South Honduras Street
- Slauson Recreation Center - 5306 S. Compton Avenue
- South Park Recreation Center - 345 E. 51<sup>st</sup> Street
- Trinity Recreation Center - 2415 Trinity Street

TPL's Fitness Zone Program was launched in November 2007, and has so far resulted in the successful completion of nine (9) Fitness Zone projects at County of Los Angeles Parks. Funding for these projects was also provided by private donors. On November 7, 2008, the Board approved a gift agreement with TPL for the installation of a Fitness Zone at Pan Pacific Park (Report No. 08-303). Fitness Zones are being installed at existing parks to create new opportunities for park users to get active. Fitness Zones are essentially outdoor gym installations that provide strength training, flexibility, and cardio workouts. The equipment resembles that found in health clubs, but are free to use and are appropriate for a variety of ages and fitness levels.

According to the Centers for Disease Control and Prevention, an estimated two of every three American adults, and more than one in six children and adolescents, are considered overweight or obese. Providing easy to use exercise equipment dramatically increases the opportunity to engage in physical activity and thereby improve the well-being of many park users. People are more likely to exercise when in groups or social environments, like that within City of Los Angeles parks. Fitness Zones focus on improving the general health through weight loss, improving cardiovascular health, increased flexibility, and strength building. Each six (6) to eight (8) piece Fitness Zone includes ADA compliant surfacing and bilingual equipment instruction decals. They also include fitness information panels with general nutrition information and healthy eating guidelines. The list of Fitness Zone equipment for each of the proposed six (6) sites is described in detail on the Fitness Zone Standard Equipment Selection Sheet attached hereto as Exhibit-A.

The TPL Fitness Zones are custom-designed installations of easy-to-use, isometric, outdoor gym equipment, designed to be durable, vandal resistant, and used in a variety of configurations. The

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proposed Fitness Zone layout and location within each of the six (6) sites is described on the Site Plans attached hereto as Exhibit-B. In order to make Fitness Zones available to many communities, TPL has developed a turnkey design and installation program that includes product specialization and customization, site plans, installation specifications, permitting clearances, and graphic design. In addition, Greenfield Sport Parks, Inc. warrants its products against product and installation defects as described on the Warranty Certificate attached hereto as Exhibit C.

As a condition of the proposed Agreement, the TPL has requested authorization to erect informational plaques or signs detailing the proper use of the equipment and acknowledging the contributions provided by the TPL, its donors, and the installing contractor.

The plans and specifications for the proposed Fitness Zones have been reviewed and approved by staff from the Department of Recreation and Park's (Department) Planning and Development Division. Although the TPL will be responsible for the installation of the exercise equipment, the installation process shall be overseen by staff from the Department's Pacific Region and Planning and Development Division. The Department shall assist Greenfield Sport Parks, Inc., in obtaining necessary permits, authorizations and consents, as well as right of entry to the project locations to perform the necessary work.

Staff has determined that the proposed projects will involve a donation agreement and the installation of fitness equipment that is an accessory to each of the park sites. Therefore, the project is exempt from the provisions of the California Environmental Quality Act (CEQA) in pursuant to Article III, Section 1, Class 1(14) and Class 11(3) of the City CEQA Guidelines.

Staff has discussed the proposed project with the Assistant General Manager of Operations East, the Superintendent of the Pacific Region, and the Office of Councilmember Jan Perry of the Ninth Council District, and each supports the project and concurs with staff's recommendations.

### FISCAL IMPACT STATEMENT:

This project should not have any impact on the Department's General Fund, as the costs of the exercise equipment and related installation will be funded and contracted for entirely by the TPL at their sole expense. Upon completion of the proposed Project, a budget request will be submitted for the future maintenance of each Fitness Zone site.

This report was prepared by Joel Alvarez, Senior Management Analyst, of the Department's Real Estate and Asset Management Section.