

REPORT OF GENERAL MANAGER


NO. 05-63

DATE March 2, 2005

C.D. 4

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: GRANT APPLICATION TO THE LADIES PROFESSIONAL GOLF ASSOCIATION-UNITED STATES GOLF ASSOCIATION (LPGA-USGA) FOR THE CONTINUED DEVELOPMENT OF A GIRL'S GOLF PROGRAM AT THE TREGNAN GOLF ACADEMY

J. Combs		J. Kolb	_____
*K. Regan	_____	K. Chan	_____
H. Fujita	_____	F. Mok	_____



 General Manager

Approved _____ Disapproved _____ Withdrawn _____

RECOMMENDATION :

That the Board:

1. Authorize the General Manager, subject to the approval of the Mayor and City Council, to apply for a matching grant from the Ladies Professional Golf Association-United States Golf Association (LPGA-USGA) in the amount of \$10,000 for the continued development of a girls' golf program at the Tregnan Golf Academy; and
2. Direct staff to transmit the matching grant application to the Mayor for review and approval; and
3. Authorize the General Manager, upon necessary approvals, to execute a resulting grant agreement, and any subsequent amendments thereto, pursuant to Administrative Code Section 14.8 et seq. as may be amended, on behalf of the City, subject to approval as to form by the City Attorney.

SUMMARY :

The Tregnan Junior Golf Academy is an official Ladies Professional Golf Association - United States Golf Association (LPGA-USGA) Girls Golf Club site. Each year LPGA-USGA Girls Golf club programs are eligible to apply for matching 1:1 grants from the LPGA-USGA to assist in the program growth at each site and help girls in need by matching costs for instruction, junior golf club sets, and national LPGA-USGA Girls Golf program registration fees.

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As proposed, the Academy will apply for a 1:1 matching grant this year. Funds that the Academy raises can be matched dollar for dollar up to \$50 per girl. The girls are charged \$50 each to participate in the ten week program which means that the LPGA will fund 200 girls that participate in the program. The additional funds are used to promote girls golf, pay for instructors, and buy equipment and supplies such as balls, clubs, gloves, and bags. The Tregnan Golf Academy has already raised over \$3,000 towards the matching grant, and will again host its' annual Parent Junior Golf Tournament in August 2005 to raise the additional \$7,000 needed for the matching grant. In 2004 and 2003, the annual Parent Junior Golf Tournament raised \$10,000 each year. This is the 4th consecutive year that the Tregnan Academy has applied for a matching grant from the LPGA.

This grant opportunity, just for girls, provides an additional Raise the Bar program and enhances the Academy's efforts to improve the Department's gender equity outreach efforts by attracting more females to the game of golf. In addition, the grant provides additional revenue to purchase specialized girls equipment, provides for girls-only access to tournaments, and additional instruction. The Academy anticipates that approximately 200 girls will be registered for the program in 2005.

Report prepare by: Randy Kelly and Tom Petrique, Operations East