

REPORT OF GENERAL MANAGER

NO. 05-147

DATE: June 1, 2005

C.D. VARIOUS

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: PERSONAL SERVICES CONTRACT WITH ALAN L. GANSBERG PRODUCTIONS LTD., TO PROVIDE FILM PRODUCTION INSTRUCTION TO CLEAN AND SAFE SPACES (CLASS) PARKS YOUTH EMPLOYMENT INTERNSHIP PROGRAM PARTICIPANTS

S. Huntley \_\_\_\_\_  
J. Combs \_\_\_\_\_  
H. Fujita \_\_\_\_\_  
B. Jensen \_\_\_\_\_

J. Kolb \_\_\_\_\_  
F. Mok \_\_\_\_\_  
\*K. Regan 

  
General Manager

Approved \_\_\_\_\_

Disapproved \_\_\_\_\_

Withdrawn \_\_\_\_\_

RECOMMENDATION:

That the Board:

1. Approve a personal services agreement for one year in the amount of \$96,960, **substantially in the form attached**, for film production instruction for the CLASS Parks Youth Employment Internship Program (YEIP) with Alan L. Gansberg Productions Ltd., subject to approval of the Mayor and City Council in accordance with Executive Directive No. 16 and to the City Attorney as to form;
2. Find, in accordance with Charter Section 1022, the Department does not have personnel available in its employ with sufficient time and expertise to undertake these specialized professional tasks in a timely manner, and it is more feasible and economical to secure the services by contract;
3. Direct the Board Secretary to transmit forthwith to the Mayor and concurrently to the City Attorney, for approval forthwith of this agreement due to the urgent necessity to provide a continuum of YEIP film production classes at six YEIP sites; and,
4. Authorize the Board President and Secretary to execute the "agreement" subsequent to receiving the necessary approvals.

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### SUMMARY:

Funding for YEIP comes from Assembly Bill 1913, the Schiff-Cardenas Crime Prevention Act of 2000 (now referred to as the Juvenile Justice Crime Prevention Act - JJCPA). This program falls under the After-School Enrichment and Supervision category, and CLASS Parks received \$2.2 million in reimbursement funding for three years of operation, 2002-2005. This is the third year of this reimbursement.

YEIP provides various types of job training in park-related careers for youth ages 11-17 years on a first-come, first-served basis. In conformance with funding requirements, the overall training program must contain general life skill and job skill training, which are incidental to the park-related job training program but necessary for program reimbursement under the State's requirements. The majority of funding reimburses for instruction directly related to park jobs.

On March 16, 2005, the Department of Recreation and Parks Board of Commissioners approved a Memorandum of Understanding (Report No. 05-69) between the City and the Los Angeles County Probation Department to accept JJCPA grant funding up to \$520,000 and to accept responsibility for the continuation of after-school programs for a third year.

YEIP has successfully provided training to over 1,400 youth in categories, such as Camp Counselor Leadership, Sports Officiating, and Theater Arts. In June 2004, Film Production was added to YEIP's listing of classes offered for youth ages 13 through 18 years. This class will provide youth with an artistic recreational/leisure activity as well as a safe environment in which to learn skills that may prepare them for a future career related to film production. By the end of the program, youth will have reached a level of proficiency in film production to effectively document various Teen Club activities and events. These documentaries could be used as vehicles to present CLASS Parks' activities and opportunities to at-risk youth and its successes to other departments, governmental agencies, and the public.

The Department selected Alan L. Gansberg Productions Ltd. to conduct the training because its instructors have successfully worked with at-risk youth in this highly specialized field and because of their professional and prestigious list of credentials, some of which include Emmy nominations for screen writing, the Humanities prize for television writing, and industry feature films both in the United States and internationally.

Alan L. Gansberg Productions Ltd. will provide instruction to YEIP participants on the process of film making, including such topics as writing, producing, shooting, and editing. Instruction will also include completing a three to five minute film and presenting it to the class at the end of each session. Training will be augmented by Gansberg Productions hiring and paying assistant instructors and expert guest instructors.

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The Department does not have personnel available in its employ with sufficient time and expertise to undertake the specialized, temporary services of film production instruction for youth, which can be performed more feasibly by independent contractors than by City employees.

FISCAL IMPACT STATEMENT:

CLASS Parks will request reimbursement for services from Alan L. Gansberg Productions Ltd. from Los Angeles County Probation Department, to be deposited to Department 88, Fund 301, Account #902. There is no impact to the General Fund.

Report prepared by Judy Ung, CLASS Parks Division