

M I N U T E S

BOARD OF RECREATION AND PARK COMMISSIONERS  
OF THE CITY OF LOS ANGELES

February 16, 2005

The Board of Recreation and Park Commissioners of the City of Los Angeles convened in regular session at the Garland Building Auditorium at 9:45 a.m. Present were President Mike Roos, Commissioners Christopher Hammond, Mary Luévano and Candy Spelling. Absent: Vice-President Christina Sanchez-Camino. Also present were Jon Kirk Mukri, General Manager and Senior Assistant City Attorney Mark Brown.

APPROVAL OF THE MINUTES

The Minutes of the Regular and Special Meetings of February 2, 2005 were approved as submitted.

Commissioner Spelling arrived at 9:48 a.m.

GENERAL MANAGER'S REPORTS

05-45 - Considered later in the meeting.

05-46

HUBERT HUMPHREY RECREATION CENTER - CHILD  
CARE CENTER ADDITION (W.O.#E170284F) - FINAL  
PLANS AND CALL FOR BIDS

05-47 - Considered later in the meeting.

05-48 - Considered later in the meeting.

05-49

AMENDMENT NO. 2 TO THE CONCESSION AGREEMENT  
WITH NEDERLANDER-GREEK FOR OPERATION OF THE  
GREEK THEATRE, TO DEFER WATERPROOFING THE  
DECK TO THE 2006 OFF-SEASON

05-50

SANTA YNEZ CANYON PARK - SECOND AMENDMENT TO  
THE SHARED USE AGREEMENT WITH THE CALVARY  
CHURCH OF PACIFIC PALISADES

05-51 - Considered later in the meeting.

05-52

DOWNNEY RECREATION CENTER: INSTALLATION OF  
MURAL INSIDE THE GYMNASIUM

05-53

REQUEST THE CITY PURCHASING AGENT TO ADVERTISE AND  
AWARD A CONTRACT FOR THE PROVISION AND INSTALLATION  
OF HARDWOOD FLOORS IN CITY FACILITIES

05-54

VARIOUS COMMUNICATIONS

It was moved by Commissioner Luévano, seconded by Commissioner Hammond, that the foregoing reports, with exceptions as noted, be approved, and that the appropriate Resolutions be adopted. There being no objections, the Motion was unanimously approved.

February 16, 2005

05-45 - Out of Order.  
BELLEVUE RECREATION CENTER - OUTDOOR  
REFURBISHMENT (W.O. #E170340f) - REVIEW OF  
BIDS AND AWARD OF CONTRACT

Ms. Kathleen Chan, Superintendent, Planning and Construction Division, briefed the Board on the report.

Ms. Catherine Railson and Ms. Carol Ng, representing the Park Advisory Board, both spoke in support of the report.

It was moved by Commissioner Hammond, seconded by Commissioner Luévano that Report No. 05-45 be approved. There being no objections, the Motion was unanimously approved.

05-47 - Out of Order.  
GRIFFITH OBSERVATORY - AWARD OF THE OPERATION  
OF THE CAFÉ, CART, AND CATERING CONCESSION

Ms. Linda Barth, Administrative Resources Division, briefed the Board on the report.

In response to an inquiry from President Roos, Ms. Barth explained how the RFP was established; although it included the bookstore, it would be ranked upon the food service, which was the primary concession. At the time the RFP went out, it was not certain whether the Griffith Observatory would continue self-operation of the bookstore, which is how the original bookstore was operated prior to the Griffith Observatory's closure. However, upon the advice of Art Manask, consultant assisting in the preparation of the RFP, it was thought that a broader field or other options might be obtained if the bookstore/gift shop was advertised separately. Ms. Barth further explained that the actual evaluation was only based on the Café which was the primary goal of the RFP.

In response to an inquiry from President Roos, the Sr. Assistant City Attorney explained the terms of the RFP as approved by the Board, which included that one would not determine who the successful proposer was based on anything to do with the bookstore option, and that once it was determined who the successful proposer was then they could look at whether their offer was attractive.

It was moved by Commissioner Spelling, seconded by Commissioner Hammond that Report No. 05-47 be approved. There being no objections, the Motion was unanimously approved.

05-48 - Out of Order.  
GRIFFITH OBSERVATORY BOOKSTORE/GIFT SHOP  
CONCESSION REQUEST FOR PROPOSAL

President Roos referred the item to the Concessions Task Force for discussion at the next meeting.

05-51 - Out of Order.  
PAN PACIFIC PARK - PROPOSED RELOCATION OF THE  
LOS ANGELES MUSEUM OF THE HOLOCAUST TO A PORTION  
OF PAN PACIFIC PARK

February 16, 2005

Ms. Rachel Jagoda and Hagy Belzberg, representing the Los Angeles Museum of the Holocaust, both spoke in support of the report. The Sr. Assistant City Attorney enumerated the recommendations of the report.

It was moved by Commissioner Luévano, seconded by Commissioner Hammond that Report No. 05-51 be approved. There being no objections, the Motion was unanimously approved.

UNFINISHED BUSINESS

05-33

ENCINO-BALBOA GOLF COURSE (SEPULVEDA GOLF COMPLEX) - AWARD OF THE OPERATION OF THE FOOD SERVICE CONCESSION

Ms. Linda Barth, Administrative Resources Division, briefed the Board on the report.

It was moved by Commissioner Hammond, seconded by Commissioner Spelling that Report No. 05-33 be approved. There being no objections, the Motion was unanimously approved.

05-34

ENCINO-BALBOA GOLF COURSE (SEPULVEDA GOLF COMPLEX) - AWARD OF THE OPERATION OF THE GOLF PROFESSIONAL AND DRIVING RANGE CONCESSION

Ms. Linda Barth, Administrative Resources Division, briefed the Board on the report.

Mr. Mark Wipf, representing Highlands Golf, LLC, stated that his title would be Operations Manager if awarded the contract. Mr. Wipf further gave a brief description of the Highlands Golf management.

Mr. Daniel Martin, representing Highlands Golf, LLC, who is also the Director of Instruction at Rustic Canyon Golf Course, and operates the Ventura County Jr. Golf Association Academy Program also at Rustic Canyon, explained the potential program development at Encino-Balboa if Highlands Golf were awarded the contract.

Mr. Buddy Kalencki, representing Highlands Golf, LLC, stated that his title would be the day-to-day Operations Manager if awarded the contract.

In response to an inquiry from President Roos, Mr. Wipf explained that Rustic Canyon was a public venue and that as such they had to compete for the contract.

Mr. Jerry Neuman, attorney representing Ready Golf Centers, submitted for the record his report on the "Flaws in Analysis, Flaws in Process, Flaws in RFP Document", dated February 10, 2005. The representative briefly explained the take-over history and the current status on the operation of the Encino-Balboa Golf Professional and Driving Range Concession which has involved Ready Golf Centers. He further discussed the fairness and objectivity and the proper allocation of the Proposal review process. Lastly, the representative recommended that there be a committee assigned to re-evaluate the proposals and re-evaluate the methodology in which the evaluation of the proposals were undertaken.

February 16, 2005

Mr. Michael Bernback, representing Ready Golf Centers, briefly explained the take-over history by Ready Golf Centers, the numerous excellent ratings by the Department's monthly inspection reports and certificates in recognition of their operation, and the current status on the operation of the Encino-Balboa Golf Professional and Driving Range Concession.

Mr. Stuart Olster and Mr. Howard Sturm, members of the Sepulveda Men's Golf Club, both spoke in opposition of the report.

Mr. Craig Kessler, representing Public Links Golf Association of Southern California, expressed his concern that the Board should focus on the numbers being proposed in the report.

Mr. George Noonan, member of Woodley Lakes Golf Advisory Club; Mr. Mark Michelini, member of Woodley Lakes Golf Advisory Club; Mr. Steven Ho, resident; Mr. Fred Holzer, member of Woodley Lakes Golf Advisory Club; Mr. Lew Murez, Sepulveda Men's Golf Club; Mr. Gene Vano, ex-president of the Sepulveda Men's Golf Club; Mr. Gordon Green, Senior Golfer; Mr. David Lamm, parent of children enrolled in Ready Golf Camp; Ms. Lori Pate, former member of Sepulveda Ladies Club; Mr. Ruben Camarena, long-time golfer; Mr. Armen Mesropian, Sepulveda Men's Golf Club; Mr. Sam Bensussen, Sepulveda Men's Golf Club; Ms. Donna Lamm, parent of children enrolled in Ready Golf Camp; Mr. Brian Crebs, PGA member and current Head Golf Professional at Encino-Balboa, all spoke in opposition of the report and in support of Ready Golf Centers.

Ms. Roz Taub, past-president of Ladies Golf Club; Ms. Lory Oberg, past-president of the Ladies Golf Club and current member of the Golf Advisory Committee; and Ms. Betty Pavey, Sepulveda Women's Golf Club, all spoke in support of the report.

Mr. Craig Price, Owner of Highlands Golf, LLC and Developer of Rustic Canyon Golf Course, spoke in support of the report and gave a brief description of Highlands Golf.

President Roos requested that the item be Held to allow staff to re-examine the numbers, review the criteria, ratings, and appropriateness of all of the claims made by the proposer. The President further requested that one member of the Board, either Commissioner Sanchez-Camino or Spelling, sit with a financial advisor to review the numbers.

Item Held.

05-44

REVISION OF VENICE BEACH BOARDWALK PUBLIC  
EXPRESSION PERMIT RULES

Ms. Vicki Israel, Superintendent, West L.A. Region, amended the Program Rules to reflect that the Lottery will take place on the 2<sup>nd</sup> and 4<sup>th</sup> Saturdays of the month.

Mr. Bill Greenslade, representing the Venice Free Speech Zone Association; Mr. Jerry Rubin, representing the Alliance for Survival; Mr. Rishikavi Raghudas, representing Venice Free Speech Zone Association, all spoke in opposition of the report.

February 16, 2005

Mr. Joel Shields, resident, submitted proposed revisions to the Program Rules, which are on file in the Board Office.

Mr. Harry Perry, representing the Venice Street Performers, requested that more time be taken to review the rules.

Mr. Samuel Brantley; Ms. Peggy Lee Kennedy, Venice Free Speech Zone Association and Grass Roots Neighborhood Council; Ms. Amaya Mattei, representing Venice Free Speech Zone Association, all spoke in opposition of the report.

Mr. David Dror, resident, spoke in support of the report.

Mr. Rony Alcalay, resident, spoke in support of the report with one additional change to increase the size of the stalls.

Mr. Michael Hunt, representing Garden of Eve, spoke in opposition of the report.

Officer Skinner, Los Angeles Police Department, Pacific Station, spoke in support of the report.

Ms. Sandy Kievman, representing Councilmember Cindy Miscikowski, reported to the Board that the public had been aware of the Rules for over a year and suggested that a five-member Ad-Hoc Committee be formed to oversee any complaints or issues regarding the Lottery.

President Roos advised the public that an Ordinance had already been passed by the City Council and advised that the responsibility of the Board was to bring order to the Ordinance in the terms of a permit program. The President further advised that the Board would have the ability to assess the Program and to control the subject matter and have the ability to change the permitting system and map at a later date as necessary.

Commissioner Luévano suggested that because of some concerns that were already raised that staff immediately begin to review the issues at hand.

Commissioner Hammond suggested that the Program Rules be returned to the Board for full consideration of an evaluation at the June 1, 2005 Board meeting, with full notice given to the performers and interested parties.

President Roos advised that the report would be adopted contingent upon the implied amendment that the Lottery would take place twice a month, and the Ad-Hoc Committee would report back to the Board with full public hearing on their experience with the Program. The President further directed staff to distribute a hand-out describing the Lottery Program which included the date that the Board would consider the full evaluation of the Program.

In response to an inquiry from Commissioner Spelling, Ms. Israel advised the Board that they would research whether any allotted amount of spaces would be on a rotating basis, and would advise the Board at a later date.

In response to an inquiry from Commissioner Hammond, the Sr. Assistant City Attorney advised the Board that they previously made an adjustment to the Rules which directed spaces unassigned through the Lottery to become available on a first-come-first-served basis. There was currently

February 16, 2005

no system available to reassign spaces that have been assigned by the Lottery but would not be fully used during that term, therefore, staff would research the possibilities and make a recommendation to the Board for consideration.

It was moved by Commissioner Hammond, seconded by Commissioner Spelling that Report No. 05-44 be approved. There being no objections, the Motion was unanimously approved.

COMMISSION TASK FORCES

Commission Task Force on Park Safety (Commissioners Hammond and Sanchez-Camino)

Nothing to report.

Commission Task Force on Concession RFPs (Commissioner Sanchez-Camino and Spelling)

Nothing to report.

Commission Task Force on Capital Projects (Commissioners Hammond and Luévano)

Commissioner Luévano reported that the Committee met just before the Board meeting and discussed future meetings and serious challenges in terms of resources and staffing, and ensuring that the partnership between the Department of Recreation and Parks and the Bureau of Engineering be as seamless as possible.

At 11:35 a.m. President Roos left the meeting.

Commissioner Hammond proceeded to Chair the meeting.

GENERAL MANAGER'S ORAL REPORT

Jon Kirk Mukri, General Manager reported on the following:

- Approval of a Plaque for Verdugo Mountain Park, purchased by the Council Office in District 2 and is being dedicated to Ralph and Sylvia Cruzon
- Storm Damage - Hollywoodland Girls' Camp, Griffith Observatory roads, Griffith Park Boys' Camp
- Concerns for future brush in fire roads

PRESENTATION

Neil Drucker with the Bureau of Engineering submitted documentation on all projects and reported on various other Department of Recreation and Parks projects managed by the Bureau of Engineering (BOE). He further advised on a new BOE Website which also gave updates on all Department projects managed by the BOE. Mr. Drucker also reported that the Griffith Recreation Center Synthetic Soccer Field was completed; Sepulveda Garden Center was completed; Van Nuys/Sherman Oaks Recreation Center had a fire last week, the contractor is quickly making repairs to the facility. Mr. Drucker requested to return to the Board in 60 days with a complete update on specific Department projects which would include a power-point presentation.

February 16, 2005

Commissioner Hammond requested that BOE also provide an update on the Department swimming pools in their future report.

PUBLIC COMMENTS

Ms. Sallie W. Neubauer, representing the Citizens Committee to Save Elysian Park, referenced a letter submitted to the Board that requested the Board to consider in further detail why positions within the Department were not being filled as they were needed. Ms. Neubauer requested that the item be considered as an Agenda item at a future meeting.

NEXT MEETING

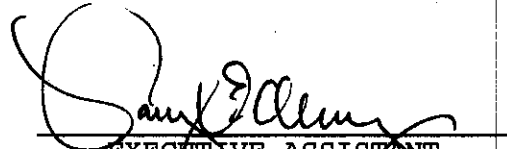
The next regularly scheduled meeting of the Board of Recreation and Park Commissioners to be held on Wednesday, March 2, 2005 at 5:30 p.m., Penmar Recreation Center, 1341 Lake Street, Los Angeles, CA 90291.

ADJOURNMENT

There being no further business to come before the Board, the Regular meeting adjourned at 11:45 a.m.

ATTEST

  
\_\_\_\_\_  
PRESIDENT

  
\_\_\_\_\_  
EXECUTIVE ASSISTANT

U:\MINUTES.2005\021605MIN.wpd