

REPORT OF GENERAL MANAGER


NO. 05-38

DATE February 2, 2005

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BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: AMENDMENT TO LETTER OF AGREEMENT WITH BILL MURPHY FOR PRODUCTION MANAGER SERVICES ON THE NEW GRIFFITH OBSERVATORY PLANETARIUM SHOW

*G. Stigile		H. Fujita	_____
K. Chan	_____	J. Kolb	_____
F. Mok	_____	J. Combs	_____

  
\_\_\_\_\_ General Manager

Approved \_\_\_\_\_ Disapproved \_\_\_\_\_ Withdrawn \_\_\_\_\_

RECOMMENDATION:

That the Board:

1. Approve an amendment, substantially in the form attached, to the Letter of Agreement with Bill Murphy for production manager services at the Griffith Observatory, to extend total compensation by \$1,218.00, to a maximum of \$21,168.00, with no other changes; and,
2. Direct the Board Secretary to transmit the proposed amendment to the Mayor in accordance with Executive Directive 16, concurrently to the City Attorney for review as to form, and upon the Mayor's and City Attorney's approval, authorize the General Manager to execute the amendments.

SUMMARY:

The Griffith Observatory will reopen in 2006 with a new state-of-the-art Planetarium Theater. A laser-projected, all-dome video system with the capability to show high-definition video will replace the antiquated 35 mm slide system removed in 2002. Production of the first 30-minute planetarium show, with 25 minutes of full-dome animated video sequences and a custom synchronized audio track, must result in a show unique to the Observatory Planetarium and commensurate with the expectations raised by the renovation project itself. Previously, the Board has approved various long term personal services contracts for graphics animators to assist the existing staff members already working on this production, and the Department has invested heavily in production equipment for creation of the show. As these experts began work on the new show, the show's animation improved and pace of work picked up speed. To compliment

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this improved flow of work, the Department needed short term assistance in order to implement a file hierarchy for graphics animation files and sequences, develop production schedules, timelines, and other project management tools to launch the planetarium show production from animatic (basic movements) to production phase, and provide assistance on further equipment and software purchases. The Department engaged a local production manager, Bill Murphy, for a term of under three months under a Letter of Agreement (LOA), which was of sufficient time for Mr. Murphy to set up and establish files and other production tracking mechanisms; Mr. Murphy was paid \$36.00 per hour, a typical rate for such services in the local entertainment industry. Based on approximately eleven 50-hour weeks of work, through December 19, 2004, the LOA restricted total payment to a maximum of \$19,950.00. However, due to assignments in setting up sound effects and music tracks for the production and revising the format and detail of the weekly production status report, he logged additional hours prior to the end of the term. The work causing the slight overrun was requested by the Department and necessary in the overall management of the planetarium show production. Accordingly, staff has prepared an amendment to the LOA, increasing the maximum compensation by \$1,218.00, bringing the total level of compensation to \$21,168.00. Funds are available for this payment from the Observatory's contractual services account (Fund 302, Department 88, Activity 7800, Account 304).

Report prepared by Linda Barth, Administrative Resource Division

**AMENDMENT TO LETTER AGREEMENT  
BETWEEN THE CITY OF LOS ANGELES,  
DEPARTMENT OF RECREATION AND PARKS  
AND BILL MURPHY**

On September 23, 2004, an Agreement was entered into by and between the City of Los Angeles ("City"), acting through its Department of Recreation and Parks, and Bill Murphy, an individual ("Contractor"), to provide urgently needed training and assistance in development of the Griffith Observatory Planetarium Show. Within the authorized scope of services, additional hours of work were requested by the Department and work was completed satisfactorily. Therefore, the City, acting by and through its Board of Recreation and Park Commissioners, and the Contractor wish to amend the Agreement as follows:

Section III, COMPENSATION AND SCHEDULE OF PAYMENT, Paragraph A, is deleted in its entirety and replaced as follows:

- A. CITY shall pay CONTRACTOR, for services rendered under this contract, an amount not to exceed \$21,168.00. CONTRACTOR shall bill at a rate of \$36.00 per hour.

All other terms and conditions of the Letter of Agreement dated September 23, 2004, remain unchanged.

\_\_\_\_\_  
JON KIRK MUKRI  
General Manager  
Department of Recreation and Parks  
City of Los Angeles

\_\_\_\_\_  
BILL MURPHY  
439 N. Spaulding Ave.  
Los Angeles, CA 90036

APPROVED AS TO FORM:

ROCKARD J. DELGADILLO, City  
Attorney

BY: \_\_\_\_\_  
Sr. Assistant City Attorney

\_\_\_\_\_  
Date