

RUSTIC CANYON PARK ADVISORY BOARD
January 30th, 2024
6:30pm Gallery
Minutes

Members Present: Ronnie Anderson

Perspective Members: Pierson Williams, Steve Gianoli, Eric Balfour

Absent: Julie Siliman, Brennan Cassidy

Recreation Staff: Paige Barnes, Kathryne Garcia

I. Welcome and Introductions/Call to Order

- Ronnie: What the Park Advisory Board does is work with the Facility Director by informing him/her of what the community needs, wants, and what we can do in terms of fundraising, events, and programs to improve the park and community involvement.
- Paige: As some of our board members have moved to other countries and now we are working on rebuilding our park advisory board.
- Paige: Motion Eric Balfour as President.
- Ronnie: Seconds.
- Paige: I nominate Brennan Cassidy as Vice President.
- Ronnie: I second it.

II. New Business

- Paige: Fundraising ideas?
- Eric: Fundraising at a neighbor's house. Black tie event?
- Paige: Yes, that would be great for the community to come together.
- Eric: Also, maybe we should be tapping into neighbors' specialties to contribute to park events?

- Eric: Can people who want to donate to specific items do so?
- Paige: Yes they can through the L.A. Parks Foundation.
- Eric: Is there a database of the community?
- Paige: Yes, the L.A. Parks Foundation keeps a database of donors and we have an emailing list.
- Eric: How many people are you emailing?
- Paige: Over a thousand.
- Eric: Maybe your emails are going to spam and that's why the majority of people say they aren't receiving information.
- Paige: We will look into that.
- Eric: Yea, because there's a disconnect between the facility and the community. When people hear about the park, they're excited, but for some reason, they're not getting the information.

III. Current Business

- Paige: We will know more of what will happen to the Co-Op Nursery space after June 30th, 2024.
- Paige: I nominate Ronnie as Treasurer.
- Eric: I second that.

- Paige: Our Rustic Night, Havana Nights event made a profit of \$7,000.

- Eric: How do we hone the magic that CATS has in getting their families to engage with the various needs of the park? What is the secret?

- Eric: Two things priority to the board would be 1) finding somebody to be the technologically advanced communication specialist and 2) a monthly newsletter stating the goings on at the facility.
- Pierson: What about an all sports day?
- Eric: Yes! With the inflatable obstacle courses.
- Paige: We can do that as a fundraiser.

- Pierson: Can we have a sign that the court is reserved at certain times.
- Katie: When I get a chance I will work on that as we need it for the tennis courts as well.

IV. Future Agenda Items

- Paige: Moving forward, we need to find dates for events, make sure all new members get fingerprinted, and continue to think of new ways to fundraise.

V. Public Comment

-

VI. Next Meeting

-

VII. Adjournment

- Paige: Motion to adjourn.
- Ronnie: I second.