



Reimagining the Griffith Park Pony Ride Site

City of Los Angeles

Recreation and Parks Commission Board Meeting

February 15, 2024



Background

- The Pony Rides were a popular attraction in Griffith Park over the past 75 years
- RAP Pony Ride concession expired in December 2022 and was not renewed
- Based on feedback from the City Council, the RAP General Manager initiated a new process to re-imagine future recreational and educational activities on the site

Project Tasks

- » Historic Resources Assessment
- » Focus Group Meetings
- » Community Workshops
- » Online Survey
- » Public Opinion Poll (statistically valid)
- » Pop-ups
- » Best Practices Research

Outreach Completed

Statistically Valid Telephone and Online Survey of Residents

February 2024

- Over 500 residents
- Telephone and invite-only online survey

Pop-Up Booths

December 2023 through January 2024

- Talked to over 350 park-goers
- Locations across the city including:
 - Shane's Inspiration Playground at Griffith Park
 - Griffith Park Railroad #1
 - Discovery Cube
 - Lincoln Park
 - Pan Pacific Park
 - Westchester Recreation Center
 - Griffith Park Railroad #2
 - Sherman Oaks Castle Park
 - Westwood Recreation Center
 - Saboroff Sports Field at EXPO Center

Focus Group Meetings

September through October 2023

- Seven meetings:
 - Los Angeles Equestrian Coalition
 - Los Angeles Equine Advisory Committee
 - Los Angeles Alliance for Animals
 - In Defense of Animals,
 - PETA
 - Animal Legal Defense Fund
 - Griffith J Griffith Trust, Friends of Griffith Park
 - Griffith Park Advisory Board
 - Los Feliz Improvement Association
 - Los Feliz Neighborhood Council
 - Hollywoodland Gifted Park
 - Motherhood Alliance Equity Village Empowerment (MAEVE) Los Feliz

Online Survey Public Comments

December 2022 through June 2023

- Over 1,000 comments
- Summaries and comments posted online



Emerging Ideas

- Seeing valid comments from both perspectives
 - Need for transparency
 - Modernize operations (any use)
 - “Natural” versus “Urban” type uses
 - General interest in wellbeing for animals
- May be opportunities to combine a variety of uses to create a new district or destination in Griffith Park

What's New & What's Next

Community Open House

March 6th, Friendship Auditorium

From 5:30 pm - 8:30 pm

New Online Survey

Survey opens February 19 and closes March 22, 2024

- Same questions that were asked in the random telephone and invite- only online surveys

Historic Structures Report

Completed and will be posted to the website in the upcoming week





For Questions, Comments or to Sign up for Notifications

Website:

www.laparks.org/griffithpark/pony-rides

Email:

rap-reimaginingtheponyride@lacity.org