

Griffith Park Advisory Board Minutes for April 25, 2019

1. CALL TO ORDER- Sheila Irani and Laura Howe absent

Welcoming of new Park Advisory members Bryan Mercke and Mike Hain

2. APPROVAL OF MINUTES from March 28, 2019: approved unanimously by Ron, Lucinda, Chip, Michelle (Note: the only change to the minutes is to correct the spelling of "Anza" in Item 4)

3. SPECIAL GUEST: Catherine Landers, CD4.

Updates: new playground across from Greek Theater has opened; playground at top of Fern Dell is almost complete; Bridge Program home structures still undergoing feasibility studies and next we'll see plans and renderings; Councilman Ryu is planning on coming to visit GPAB but it probably won't happen until this summer

4. GENERAL PUBLIC COMMENT:

- Marion Dodge of FOGP welcomed new board members and extends invitation to the Grand Opening Celebration of the Anza Trail Native Garden near the Crystal Springs Picnic Area, Thursday May 2 at 2:30pm.
- Marina from the Lake Hollywood Homeowners Assn. reads and delivers letter in support of planting trees along Mulholland Hwy. to block views of the Hollywood Sign, as proposed in the Dixon Report.
- Gerry Hans of FOGP announced that AB1788 (restricting use of anticoagulant pesticides) has passed its third committee meeting in Sacramento and now will go to Assembly for vote

5. INFORMATIONAL REPORTS AND PRESENTATIONS: HPZZ presented about branding concepts for GP's new shuttle program

- Goal: to develop an identity for the Griffith Park shuttle system, which will improve park-wide access for park visitors
- Project goals: 1) increase parkwide accessibility for all Angelenos; 2) Promote all-day discovery in the park; 3) Maintain GP's urban wilderness identity.
- The Naming: went through 315 names and the winner was "Griffith Parkline." They intend that the "parkline" becomes the popular way to get around the park and will become part of our park vocabulary
- Visual Identity: wanted to create a logo that would be instantly recognizable and signifying transit and Griffith Park...the logo is thus composed of a GP with the letter design having transit implications
- The new logo design has been okayed by the executive team and by CD-4
- Created a color pallet that includes earthy tones: willow; sky; puma; hawk
- Comments on aspects of the logo were made by Ron, Emmy, Lucinda, Mike, Marian...the color pallet was largely admired

6. SUPERINTENDENT REPORTS ON PARK PROJECTS:

- Joe reports that the project on Mulholland involving installing irrigation and planting trees has been postponed due to filing of an appeal by the Committee to Save the Hollywood Specific Plan
- Joe reports that Griffith Park roadway and lighting improvement projects are proceeding on schedule and according to plan
- The park is still hosting tremendous numbers of cars this Spring Break, as many as in past years, but new traffic strategies have made it all pretty manageable. It's busy but not problematic.
- Fern Dell Bridge: there have been a funding stumble or two but permits are ready to be picked up and paid for and then things will proceed accordingly
- Aerial Transit System: 5 companies were in the running, but Stantec was ultimately chosen to carry out the feasibility study on the Aerial Transit system proposed in the Dixon Report

7. MATTERS UNDER BOARD CONSIDERATION:

A)--Continued discussion on filming in GP. Lucinda and Joe spoke about GP's location monitors being trained at mandatory workshops on forestry/tree care, plant protection and turf care. It will also be required that park monitors will preview sensitive areas where shoots will take place by photographing them...they would then check back later to compare post shoot location with previous photos. Sensitive areas will be requiring additional park monitoring staff.

--Gerry comments that he hopes there will be a ban on night-time filming on Mt Hollywood Drive and Del Valle Drive because the noise and light disrupt wildlife.

--The ad hoc committee on filming in GP will continue its work.

B) Discussion of fundraising was tabled until the next board meeting

C) Michelle Crames proposed a plan for the new Communications Committee

- She says we need to build a presence on social media because it can help shape how Angelenos and visitors relate to the park
- She suggests that Instagram would be the media of choice
- Goals: Engagement; Disbursement of info.; true representation and influence; standing room only meetings
- Possible themes: urban wilderness; water, trash and conservation; film and historical images; GP4LA (Griffith Park is for all LA); fitness/active life/mindfulness/wellness; education; pets
- Michelle welcomes input for social media plans going forward

D) Michelle Crames makes request for an additional water fountain at Ferraro Soccer Fields. The existing water fountains are too far from where the games are played. Joe says he will talk to park staff about feasibility but thinks it shouldn't be a problem.

E) Trails and Maintenance: Gerry Hans comments that this is not a time to plant as a way to block improvised trails...that the best thing for the crew to be doing at this time of year is to use fencing

F) 8) Next meeting: Thursday, May 23rd, 2019

9) MOTION TO ADJOURN: Chip proposed motion; Mike seconded it and it passed unanimously at 8:30pm