MINUTES

GRIFFITH PARK ADVISORY BOARD DEPARTMENT OF RECREATION AND PARKS CITY OF LOS ANGELES January 22, 2015

The Griffith Park Advisory Board of the City of Los Angeles, Department of Recreation and Parks, was called to order at 06:07 p.m. at the Griffith Park Visitor's Center Auditorium, 4730 Crystal Springs Drive, Los Angeles, CA 90027. **Committee Members Present:** Lynn Brown, Chip Clements, Barbara Ferris, Laura Howe, Anne Marie Johnson, Ted Johnson, Chris Laib, Susan Lee, Janell Mullen, Jerry Petryha, Lucinda Phillips, Don Seligman, Kris Sullivan and Susan Swan; **Absent:** Alex Chavez; **Department of Recreation and Parks:** Mike Shull, Kevin W. Regan, Joe Salaices, and Deirdre Symons; **Council District Four (4)**: Shan Chao; **Members of the Public:** Nine

ITEM 1 PLEDGE OF ALLEGIENCE

Joe Salaices, Superintendent of the Griffith Region, welcomed the Griffith Park Activity Board (GPAB) members and the public. Afterward, Joe led the Pledge of Allegience.

ITEM 2 ADVISORY BOARD ROLL CALL

Roll call was taken, with one member absent.

ITEM 3 INTRODUCTION OF GENERAL MANAGER, MIKE SHULL AND DISCUSSION OF VEHICLE MITIGATION IN GRIFFITH PARK.

Kevin W. Regan, Assistant General Manager of Recreation and Parks (RAP) requested that the November 20, 2014 and the December 22, 2014 minutes be approved at the next GPAB meeting. Kevin stated that RAP's goal was to turn over the meetings to the new Board as soon as possible and that RAP would like to take some time this evening to go over some pressing issues in Griffith Park. Kevin introduced RAP's General Manager, Mike Shull, who advised that Joe Salaices, would present a power point report reviewing transportation concerns in the Park.

Joe Salaices provided an overview of the current massive congestion occurring daily in the Park. Joe stated that between January 1, 2015 and January 4, 2015, four thousand cars a day entered the Park. Joe stated that one quarter of the visiting patrons came for a view of the Hollywood sign. The Board members requested that an electronic copy of the presentation be e-mailed to them.

The board members suggested several solutions to the traffic issue which included:

- A task force being appointed,
- Using the parking lots of local businesses
- Closing the park when the traffic impact is too great
- Developing parking on the back side of the Park
- Utilizing more of the current parking lots
- Offering shuttle parking for a fee
- Charging for shuttle parking
- Investigating to determine if the Hollywood Sign Trust is willing to donate funds to assist in mitigating traffic overcrowding
- Requiring patrons to make advance reservations
- Charging for parking

Public comments were taken immediately after the traffic discussion.

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One member of the public suggested that shuttles to Griffith Park originate from the Metro Station and that RAP should hire a sightseeing company to operate a bus, where patrons could get off and on at various locations.

Another comment was that RAP should offer a ride from Universal Studio and also to have the Park traffic come in from the west.

A third member of the public said that shuttles would tie up Los Feliz Avenue and the immediate neighborhood. She felt that reservations might work with higher fees at peak times.

An added public comment was that people would pay for a shuttle if it was interpretive.

It was suggested that the Board visit Mt. Hollywood Drive on a weekend to observe the full impact of traffic blockage.

ITEM 4 WAY FINDING SIGNS

Mike Shull introduced sign styles and advised that he would like to start implementation this summer, starting with directional signs. A sheet with two styles of sign design and an 11" x 17" map of sign placement was distributed pre-meeting.

ITEM 5 AD HOC PRESENTATION OF BY LAWS

Susan Swan presented the By Laws. Edits were introduced. A motion was made to approve the By Laws as edited. It was seconded and the By Laws were approved as edited.

Barbara Ferris distributed a sheet containing By Law components for clarification.

ITEM 6 DISCUSSION REGARDING REQUESTS FROM THE MEDIA

ITEM 7 DISCUSSION REGARDING GROUP REPRESENTATION

ITEM 8 ELECTION OF OFFICIALS

A motion was made to elect Susan Swan as Chairperson, it was seconded. The vote was unanimous.

A motion was made to elect Don Seligman as Vice Chairperson, it was seconded. The vote was unanimous.

A motion was made to elect Kris Sullivan as Secretary, it was seconded. The vote was unanimous.

It was requested that the election of an Assistant Secretary be put on the February 26, 2015 agenda.

ITEM 9 NEW BUSINESS

A motion was made to create a Way-Finding Signs Ad Hoc Committee and a Vehicle Mitigation Ad Hoc Committee. The motions were seconded and the two committees were formed. The Way-Finding Signs Committee members are Kris Sullivan, Susan Lee, Ted Johnson and Laura Howe, with Laura as the Chair. The Vehicle Mitagation Committee members are Barbara Ferris, Lucinda Phillips, Chip Clements and Chris Laib, with Chris as the Chair.

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ITEM 10 OLD BUSINESS

- Discussion regarding Requests from the media
- Discussion regarding group representation

ITEM 11 PUBLIC COMMENTS

Public comments taken after Item 3

ITEM 12 SET NEXT MEETING DATE

The next two meetings will be on February 26, 2015 and on March 26, 2015, both at 6:30 p.m.

ITEM 13 MEETING ADJOURNED

The meeting was adjourned at 8:39 p.m.